

**PRESS RELEASE**  
**January 2021****FEIN launches new year deals**

Power tools and accessories manufacturer, [FEIN](#), has launched a number of new promotions across its catalogue of products.

Promotions on tools from FEIN's welding and core drilling ranges, including its bevelling machine, angle grinder and mag drills, launched on the 1<sup>st</sup> January 2021 nationally across the UK and will run until the 31<sup>st</sup> March 2021.

"We are delighted to have kicked off the new year by launching multiple offers across our product portfolio, with end-users given the opportunity to take full advantage of some great deals across various categories," comments Raphael Rudolph, managing director of FEIN UK. "The bevelling machine, angle grinder and mag drill promotions are now live and offer some significant savings for a limited period, that those working across the metalworking sector can benefit from."

One of the offers available as part of the promotion is FEIN's complete welding package. Those who buy a FEIN bevelling machine and angle grinder, within the three-month promotional period, will receive a set of 10 indexable inserts upon registering both machines for FEIN's three-year warranty.

FEIN is also offering a core drilling promotion, which means anyone buying a FEIN mag drill who registers for the three-year warranty will receive the cutters for free, potentially saving up to £204.37.

"Our machines save time and money at every step of the process, and we're excited to offer even greater savings for those looking to invest in some new tools to kickstart 2021. At FEIN, we're committed to providing robust, long-life solutions, while our products result in quality work being produced faster and more efficiently," continues Raphael.

FEIN has been operating in the metalworking field for more than 150 years and, as the inventor of the power tool, has been focusing on the industry's needs for some time.

"Last year was a challenging one for a lot of businesses, so we really wanted to start the year off with some exciting savings for our dealers and end users alike," concludes Raphael.

For further information on the promotions, visit [fein.com/en\\_uk/](https://fein.com/en_uk/).

**ENDS**

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**About FEIN**

FEIN is the specialist brand of quality and reliable power tools and accessories for the metal working and interior sectors. As the inventor of the first electric hand held power tool, FEIN has been developing innovative and unbeatably efficient solutions for everyday use by industry and manual trades for over 150 years, and now has a wide range of power tool products. FEIN also offers an extensive range of special accessories, which are tailored to pre-defined applications and guarantee the best possible results for professionals.

FEIN prides itself on its application-based approach, which means it is known for providing trusted consultancy to its customers, enabling companies to source the best solution for the job. By providing the best quality and reliable products and expertise, FEIN delivers true value-for-money, every time.

Today FEIN is a world-renowned power tool manufacturer with 900 employees, 530 of whom work in Germany. FEIN holds more than 800 active industrial property rights, including around 500 patents and patent applications. FEIN markets its products through 20 international subsidiaries and more than 50 representations around the globe.

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